

DAY IN THE LIFE

Denise Wylie, sales co-ordinator, Hollings

WHAT IS YOUR AVERAGE DAY?

I'm very lucky to begin my day waking up in the Yorkshire Dales. I then take my dog Rex, who is a miniature schnauzer, out for a walk which we both really enjoy. I'm completely surrounded by beautiful countryside, so I am able to take Rex on long walks in a great environment. I then go to work, which is a very relaxing journey across lovely scenery. I am the sales co-ordinator for Hollings Ltd, I joined in January this year. It's a new role within the business which is very exciting and also has its challenges.

My day to day tasks vary, usually I am phoning and emailing existing customers and building relationships, I introduce new products and look at potential gaps in ranges they could be taking from us. The aim is for me to be the point of contact for Hollings customers and a cheerful voice to greet them on the phone or in person. I am responsible for enquiries and also have taken over the social media side of the business. I enjoy following up new leads and also work closely with Emma Hollings and doing a lot of admin work for her.

It's incredibly that nothing is wasted from the animal when creating our products, from paddywack to ears, it's all used. Luckily, Rex doesn't waste any treats, and he enjoys my job very much!

HOW DID YOU REACH YOUR CURRENT ROLE?

Originally, I lived in Manchester and only moved to Yorkshire last July. I have been with the company just under a year now and I've completely loved the change and experiences I have here. Although there has been a big change of location, the job itself is well within my remit. I worked in sales for a company that produced a roof-coating product so although the role is similar, the ranges are completely different. I like the brand Hollings, and it's very popular within pet shops. After doing research I thought the products were exciting and I was lucky to be offered the job.

WHAT DO YOU LIKE TO DO IN YOUR SPARE TIME?

My husband and I are keen cyclists. I also enjoy taking Rex for really long walks through the countryside and exploring the local area, whilst meeting new people in the community.

WHAT DO YOU ENJOY MOST ABOUT YOUR JOB?

Being the point of contact for customers and speaking to different people everyday is great. Generally, no two days are the same and it's very interesting.



WHAT DOES THE FUTURE HOLD FOR YOU AND THE COMPANY?

Hollings has a really exciting future and it's growing year-on-year. As well as having an excellent customer base, we are constantly looking at packaging in order to stay up-to-date. We have new products which will be released in the months to come and are investing in our warehouse and packaging lines. The company is always looking for ways to increase production and it's great to be a part of that team. 🐾

For more information
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